VoltDB-S Discounted Pricing Program Helps Startups
Speed Application Development

*Auvik Networks, Koupon Media and Ten Penny Auctions Reaping the Benefits
of Company's High Velocity Database*

BILLERICA, Mass., August 20, 2013 – VoltDB, the world's fastest high-velocity database, today announced that Auvik Networks, Koupon Media and Ten Penny Auctions are taking advantage of VoltDB's startup pricing to bring game-changing solutions to market faster in their respective industries.

Designed specifically for early stage companies with $250,000 or less in total annual revenue, the VoltDB-S program offers affordable access to the industry's most advanced and specialized high-velocity, in-memory database. The intent of the program is to accelerate the development of disruptive solutions that deliver on the initial promise of Big Data applications—enabling real-time, more informed decision making that directly benefits an organization's bottom line.

VoltDB's in-memory database is built to support innovative new applications capable of quickly ingesting massive amounts and types of data and performing analysis and decisioning in real-time. The VoltDB-S program provides developers a cost-effective way to leverage and scale these capabilities and quickly begin delivering data-driven benefits in a range of industries.

As part of this program, the following innovators have joined the burgeoning list of companies utilizing VoltDB to develop applications that drive higher customer interactions, faster operations, better visibility and far greater scale than previously possible.

> Auvik Networks, developers of a cloud-based IT network management service;
> Koupon Media, provider of a Digital Campaign Management (DCM) platform for retailers and brands that unifies the creation, distribution, redemption, and analysis of digital coupons and promotions; and
> Ten Penny Auctions, a UK-based startup that is building a SaaS online auction platform.

"Our founding principle was to deliver the next generation of database tools, leveraging Big Data for transformative, real-world business value," said VoltDB CEO, Bruce Reading. "Our goal with respect to VoltDB-S is to assist new, innovative application development companies that share our vision for the future of database technology and want to create new products that will change the impact of data on modern organizations."

About VoltDB:
VoltDB provides a fully durable, in-memory relational database that combines high-velocity data ingestion and real-time data analytics and decisioning to enable organizations to unleash a new generation of big data applications that deliver unprecedented business value. Organizations in markets ranging from financial services and Web media, to public utilities and national defense, use VoltDB to narrow the "ingestion-to-decision" gap from minutes, or even hours, to milliseconds. Founded by database legend Dr. Michael Stonebraker, VoltDB is privately held with offices in Billerica, Mass. and Santa Clara, Calif.

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